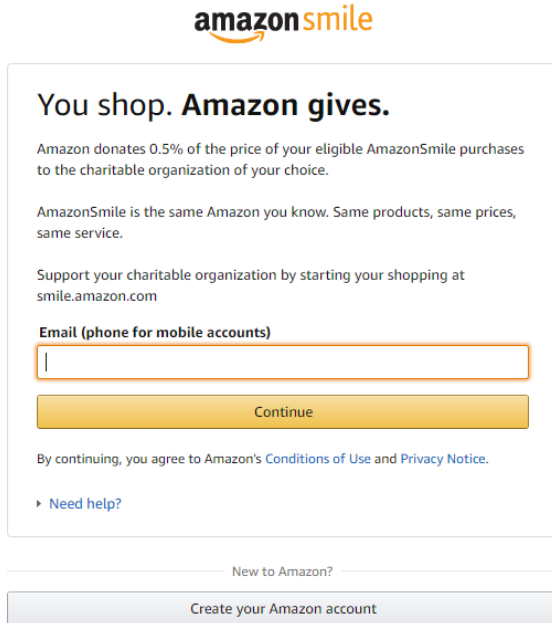


## Amazon Smile Set-Up Instructions

**Step 1:** In your internet browser go to [smile.amazon.com](https://smile.amazon.com) and log in using your Amazon credentials.



The screenshot shows the Amazon Smile sign-up page. At the top is the Amazon Smile logo. Below it is the heading "You shop. Amazon gives." followed by a paragraph explaining that Amazon donates 0.5% of the price of eligible purchases to a charitable organization. Another paragraph states that Amazon Smile is the same Amazon you know. Below this is a section for logging in with an email address, with a "Continue" button. At the bottom, there is a link for "Need help?" and a button for "Create your Amazon account" for new users.

**amazon smile**

**You shop. Amazon gives.**

Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.

AmazonSmile is the same Amazon you know. Same products, same prices, same service.

Support your charitable organization by starting your shopping at smile.amazon.com

**Email (phone for mobile accounts)**

Continue

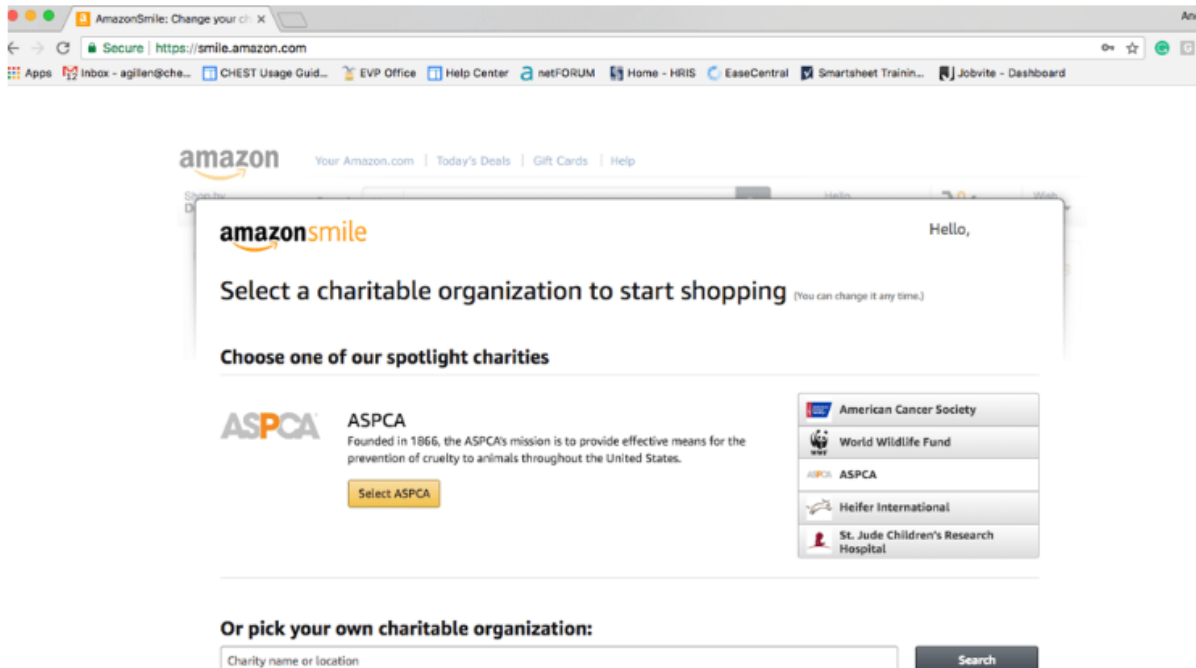
By continuing, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#).

[Need help?](#)

New to Amazon?

Create your Amazon account

**Step 2:** After signing in, you will be directed to the below page.



The screenshot shows the Amazon Smile dashboard. The browser address bar shows "https://smile.amazon.com". The page features the Amazon Smile logo and a "Hello," greeting. The main heading is "Select a charitable organization to start shopping (You can change it any time.)". Below this is a section titled "Choose one of our spotlight charities" with a list of charities including ASPCA, American Cancer Society, World Wildlife Fund, Heifer International, and St. Jude Children's Research Hospital. The ASPCA entry is highlighted with a "Select ASPCA" button. At the bottom, there is a section "Or pick your own charitable organization:" with a search bar and a "Search" button.

amazon smile

Hello,

**Select a charitable organization to start shopping** (You can change it any time.)

**Choose one of our spotlight charities**

**ASPCA**  
Founded in 1866, the ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States.  
Select ASPCA

- American Cancer Society
- World Wildlife Fund
- ASPCA
- Heifer International
- St. Jude Children's Research Hospital

**Or pick your own charitable organization:**

Search

**Step 3: Under the heading “Or pick your own charitable organization” enter “Exceptional Equestrians Company” then click “Search”**

**Or pick your own charitable organization:**

Exceptional Equestrians Company

**Step 4: Select**

**Note: There are a few Exceptional Equestrians. Please select Exceptional Equestrians Company, De Pere, WI**

**Exceptional Equestrians Company** De Pere WI   
About ▾  
Equestrian, Riding

**Step 5: You will be redirected to the page that reminds you to always use smile.amazon.com to help benefit your charity. Check the box next to “Yes” and then click “Start Shopping”**

**Step 6: You will be redirected to Amazon’s homepage that adds a disclaimer about how to add Amazon Smile to your toolbar, should you want to add a particular bookmark for it.**

**That’s it! You are now signed up for Amazon Smile! Just be sure to visit [smile.amazon.com](https://smile.amazon.com) every time you normally visit Amazon to make sure your eligible purchases are having a portion of the price donated to the Exceptional Equestrians!**

